



Orestad Innovation City Copenhagen (OICC)

Orestad, Copenhagen

📍 Denmark
📍 COUNTRY

👤 26 000 inhabitants
📍 POPULATION

💰 Around 300.000 Euros
- excluding projects
📍 FUNDING

🏛️ Municipal funding, private
foundations, membership fees
📍 FUNDING SOURCES

🌱 Ecosystems in Innovation Districts
📍 TOPIC OF PRACTICE

👤 OICC and partners
📍 PRACTICE OWNER



📍 As a business and knowledge network, we are the shortest distance between relevant stakeholders in Orestad. We create and facilitate projects which further sustainability, innovation and urban development.

📍 ABOUT 📍

- 📍 1. Together our members constitute large and important institutions and companies, "muscle mass" is there;
- 2. Coordination between stakeholders;
- 3. Strong ties to the municipality;
- 4. Locally based

📍 STRONG POINTS 📍

- 📍 1. Communication & reach,
- 2. Transfer of knowledge,
- 3. Branding,
- 4. Long-term funding,
- 5. Framing of OICC

📍 CHALLENGES 📍

- 📍 1. Fixed goals in OICC strategy - no. of projects engaged in, no. of members, member satisfaction measured, recognition by the municipality as frontrunner.
- 2. RE: Concrete projects UIDL: business model for data collaborative, new projects based on obtained knowledge,
- 3. EFL: Orestad as testing ground for model to be scaled to whole of Cph. municipality,
- 4. BID: increased knowledge and turnover, establishment of local business partnerships,
- 5. City Stage: Orestad as a cultural beacon, catalyst for local cultural projects, increased knowledge of and interest in Orestad.

📍 RESULTS AND IMPACTS 📍

- 📍 As an innovation district, OICC taps into The City of Copenhagen's policies and plans, where relevant. As a new and quite large district within Copenhagen, Orestad is both representative of certain trends but also has distinct qualities, amongst them being the district with the youngest, average age and a high number of expats. It is therefore a good testing ground for various projects.

📍 CITY STRATEGY 📍

- 📍 OICC secretariat, OICC board, OICC members, project leaders, steering group, networks, working groups

📍 KEY STAKEHOLDERS 📍

- 📍 Having OICC as facilitator, communication, bringing people together, being ambitious

📍 ENABLING CONDITIONS 📍

- 📍 1. Find your Unique Selling Points,
- 2. Be patient,
- 3. Find the right people,
- 4. Constantly think in connections,
- 5. Think of scale.

📍 TRANSFER TIPS 📍